

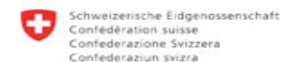


Pan-European Dialogue on Internet Governance (EuroDIG) Experience

INET Cairo: IGF Sharm
An Opportunity to Foster Regional Internet Governance
Cairo, 18 May 2009

EuroDIG *players & supporters*

- Bertrand de la Chapelle, Envoy of the Information Society of the French Ministry of Foreign Affairs, Paris
- Ayesha Hassan, International Chamber of Commerce, Paris
- Lee Hibbard, Council of Europe, Strasbourg
- Wolfgang Kleinwächter, Professor, University of Aarhus
- Yrjö Lansipuro, Ambassador, Finnish Ministry of Foreign Affairs, Helsinki
- Wolf Ludwig, Chair of the Board of the European Regional At Large Organisation (EU-RALO), Neuchatel
- Annette Mühlberg, Project Coordinator eGovernment, ver.di, Berlin
- Thomas Schneider, Information Society Coordinator, Swiss Federal Office for Communication (OFCOM), Biel-Bienne
- Emily Taylor, NOMINET
- Christopher Wilkinson, ISOC-ECC



EuroDIG *event*

- approx 120 participants
- **stakeholder driven participation** (not top-down) community execution of planning, preparation and event itself
- all major stakeholder groups represented albeit in limited numbers
- supported by major players
- good mix of expertise, questions & answers
- video messages, key speakers, co-moderators, discussants
- poster session raising awareness (tour de table of **approx 25 IGF workshops**)
- security, privacy and openness on the Internet
- universal access
- managing critical Internet resources
- **Messages (non-conclusive)** from Strasbourg - reporting-in to Hyderabad

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objectives & process

- desire for open, inclusive and **uninhibited** multi-stakeholder dialogue
- **connecting** national IGFs e.g. UK, Germany, Spain
- **filling geographical gaps** (CEE, non-IGF individuals, bodies and communities)
- **bridging gaps** in dialogue between stakeholders (e.g. between states and non-state actors)
- preparing for IGF in Hyderabad
- very little start-up financing
- 2 assistants & 2 drivers / **10** support network / **18** organisation network
- website focus
- leverage by support network
- outreach by organisation network
- European institutional support
- **3 month turnaround / delivery**

EuroDIG *strengths & opportunities*

Strengths:

- rapid organisation and delivery
- inexpensive
- level playing field for state and non-state actors
- awareness raising and best practice exchange

Opportunities:

- outreach underway (e.g. Diplo – CoE)
- **momentum for** increasingly inclusive, open and transparent dialogue ('storming-forming-norming') at the European level

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weaknesses & threats

Weaknesses:

- financing
- timeframe: limited outreach and engagement (website not interactive, short timeframe...limited written input)
- no remote access
- stand alone interventions
- too little time (to 'drill down') too many themes
- few governments participated
- few CEE reps participated
- dialogue not sustained post- EuroDIG

Threats:

- financing needed for comprehensive and sustainable approach

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conclusions & critical success factors

Conclusions:

- **unprecedented dialogue** between different stakeholder groups at European level on IG
- good awareness raising and exchange of best practices
- **capacity building** for multi-stakeholder governance (e.g. Council of Europe) (will stakeholder groups except anything less from now on?)
- **diverse Messages** from Strasbourg

Critical success factors:

- need for key stakeholder groups in order to demonstrate openness and inclusiveness
- need **more transparency** in preparation and construction
- outreach is key (**mobilisation – engagement**) for raising awareness, stimulating dialogue and visibility for governance questions back home
- institutional / political ‘buy-in’ + participation is needed because it provides acknowledgement and leverage



**EuroDIG 2009 > 14 and 15 September, Geneva,
Switzerland (EBU premises)**

expectations & challenges

Expectations:

- Increasing multi-stakeholder attention and support, including from major players
- more than 150 participants expected
- breakaway sessions to drill down
- remote participation

Challenges:

- need greater transparency and interactivity in preparatory phase (**newsletter and general call for interest**)
- attentive to under-represented groups, esp CEE, youth, women, other groups (e.g. children)
- need more engagement and mobilisation of governments and business



Start small, think big, move fast!

Thank you!

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