

The Internet Global Summit

The 9th Annual Internet Society Conference

inet'99

22-25 June 1999

McEnery Convention Center

San Jose, California, USA



WHAT IS INET?

INET is the premier event in the Internet industry, providing an international forum for advancing the development and implementation of Internet networks, technologies, applications, and policies.

The world's Internet leaders meet at INET conferences to exchange experiences and shape the future of the Internet. INET attendees examine strategic issues emanating from the Internet's impact on commerce and finance, education, technologies and societies throughout the World. INET'99 will present a strong technical program with all papers peer reviewed by industry experts from around the world.

INET COVERAGE

Program events are scheduled throughout the entire conference, providing sponsors with the opportunities to interact with over 2,000 attendees from more than 100 countries. Over 200 international journalists are expected to cover INET and the new Internet developments that have evolved. Plus, over 100,000 Exhibition invitations and more than 25,000 programs will be mailed and distributed.

INET'99 SPONSOR OPPORTUNITIES

Capture immediate market exposure and year-long recognition for your organization, while supporting the goals of the Internet Society, by becoming an INET'99 sponsor. Besides exposure advantages, sponsors will meet personally with influential decision-makers and support the continued development of the Internet.

Only sponsors may demonstrate products or services to buyers and decision-makers as exhibitors in the INET'99 Exhibition Hall. The Exhibition Hall is open to conference attendees and business representatives. It will be widely advertised worldwide with an emphasis on California organizations.

RECOGNIZE MARKET POTENTIAL

A survey of INET'98 attendees revealed purchasing responsibilities for their organization:

- Recommend products/services 40%
- Specify/determine need 36%
- Authorize purchases 27%

WHO ATTENDS INET INTERNET GLOBAL SUMMITS?

More than 2,000 decision-makers and networking professionals involved in extending the use and reach of Internet networks in their organizations or countries are expected to attend INET'99. Their roles involve nearly every aspect of the Internet's development and operation.

As an INET'99 sponsor, your organization will be in front of:

- CEOs
- CIOs, CTOs and other senior executives and managers
- The people who are developing tomorrow's Internet applications
- Specialists in Internet implementation
- Policy-makers structuring world wide infrastructure development

ABOUT THE INTERNET SOCIETY

Since 1991, the Internet Society has served as the international organization for global coordination and cooperation on the Internet, promoting and maintaining a broad spectrum of activities focused on the Internet's development, availability, and associated technologies.

The Internet Society serves the needs of the growing global Internet community in a variety of ways: annual International Networking (INET) conference and other sponsored events, Network Training Workshops, tutorials, research, publications, public policy and trade activities, regional and local chapters, standardization activities, committees and an international secretariat. From commerce to education to social issues, our goal is to enhance the availability and utility of the Internet on the widest possible scale.

INTERNET SOCIETY MISSION

"To assure the beneficial, open evolution of the global Internet and its related internetworking technologies through leadership in standards, issues, and education."

INTERNET SOCIETY - INTERNATIONAL SECRETARIAT

12020 Sunrise Valley Drive, Suite 210
Reston, VA 20191-3429 USA
Tel: +1 703 648 9888
Fax: +1 703 648 9887
URL: <http://www.isoc.org/inet99>

INTERNET SOCIETY - EUROPE, MIDDLE EAST AND AFRICA

World Trade Center II
29 rte de Pre-Bois
PO Box 896
1215 Geneva Switzerland
Tel. +41 22 929 5786
Fax: +41 22 929 5792



INET'99 SPONSOR OPPORTUNITIES

As an INET sponsor, you add to your organization's visibility and prestige in the Internet market and among its leaders. Booth space is assigned commensurate with sponsorship level. INET'99 sponsors will be acknowledged in all publications printed after a commitment to sponsor is made.

INTERNET ACCESS ROOM

*McEnergy Convention Center
22-25 June 1999
Sponsorship: US \$75,000*

The most popular room during INET conferences, the Internet Access Room is open 14 hours each day, Tuesday through Friday, to conference attendees. The Internet Access Room will have direct, high-bandwidth connections to the Internet, with over 100 computers and docking stations. As sponsor, your organization will receive custom signage in the Access Room and your organizational logo displayed on the screen savers.

PRESS FACILITIES & PRESS LUNCHEON

*McEnergy Convention Center
21-25 June 1999
Sponsorship: US \$90,000*

As sponsor of the INET Press Facilities, your organization will be provided the opportunity to address registered press during the Tuesday, 22 June Press Luncheon, and receive custom signage through the Media Work Room and Press Conference Room. The Press Work Room will include a copy machine, fax machines, computers with Internet access, and refreshments. The sponsor may distribute logo'd items during open Press Room hours.

OPENING RECEPTION

*McEnergy Convention Center
22 June 1999, Tuesday
Sponsorship: US \$100,000*

Establish your organization's presence at the INET'99 kick-off event — the attendee's first impression of the conference. Assorted hors d'oeuvres and refreshments will be served. Custom signage will be provided. During the reception, the sponsor may distribute logo'd items, such as napkins or cups.

GALA EVENING

*San Jose Tech Museum of Innovation
23 June 1999, Wednesday
Sponsorship: US \$200,000*

This unique and festive evening is the social highlight of INET'99. The science and technology museum focuses on advanced technologies that are changing our lives — a place for high tech learning and exploration. A tempting array of hors d'oeuvres and refreshments will be served. Many conference attendees substitute the Gala Evening as their evening meal. The sponsor may make a 3-5 minute speech to delegates at the opening of the Gala Evening and distribute logo'd items, such as napkins or cups.

WEDNESDAY LUNCH

*McEnergy Convention Center
23 June 1999
Sponsorship: US \$35,000*

Increase your organization's recognition by having a strong presence at an INET'99 plated luncheon. As sponsor, your organization will receive custom signage at the lunch entrance and during the lunch may distribute logo'd items, such as napkins or cups.

THURSDAY LUNCH

*McEnergy Convention Center
24 June 1999
Sponsorship: US \$35,000*

Increase your organization's recognition by having a strong presence at an INET'99 plated luncheon. As sponsor, your organization will receive custom signage at the lunch entrance and during the lunch may distribute logo'd items, such as napkins or cups.

Note:

All custom logo'd INET'99 items include sponsor's logo and name, as well as INET'99 and Internet Society logos.

WEDNESDAY REFRESHMENT BREAKS

McEnergy Convention Center
23 June 1999
Sponsorship: US \$15,000

Take advantage of the time before and after the morning Plenary Session and during the afternoon session break to promote your organization. The sponsor will receive custom signage and during breaks may distribute logo'd items, such as napkins or cups. Covers three refreshment breaks.

THURSDAY REFRESHMENT BREAKS

McEnergy Convention Center
24 June 1999
Sponsorship: US \$15,000

Take advantage of the time before and after the morning Plenary Session and during the afternoon session break to promote your organization. The sponsor will receive custom signage and during breaks may distribute logo'd items, such as napkins or cups. Covers three refreshment breaks.

FRIDAY REFRESHMENT BREAKS

McEnergy Convention Center
25 June 1999
Sponsorship: US \$10,000

Take advantage of the time before and after the morning concurrent sessions to promote your organization. The sponsor will receive custom signage and during breaks may distribute logo'd items, such as napkins or cups. Covers two refreshment breaks.

ON-SITE PROGRAM GUIDE

McEnergy Convention Center
21-25 June 1999
Sponsorship:
US \$25,000

Referred to again and again throughout the conference, the Program Guide is the indispensable on-site guide to INET'99. The guide contains information on every session, its speakers, and social events. The sponsor will receive a full-page advertisement on the inside cover of the Guide.



TOTE BAGS

McEnergy Convention Center
21-25 June 1999
Sponsorship:
US \$50,000



As a sponsor of the tote bags, your organization will work with the Internet Society to design a custom INET'99 tote bag. Every conference attendee will receive the tote bag, complete with your organization's name and logo and filled with all conference-related materials.

CONFERENCE NOTEPAD

McEnergy Convention Center
21-25 June 1999
Sponsorship:
US \$10,000



Your organization's name and logo will be in front of attendees throughout the conference as they capture the ideas and thoughts of the speakers on their INET'99 writing notepad. Notepads are distributed to all conference attendees.

CONFERENCE T-SHIRT

McEnergy Convention Center
21-25 June 1999
Sponsorship: US \$50,000

In sponsoring the conference t-shirt, your organization will work with the Internet Society to design a custom INET'99 t-shirt. Every conference attendee will receive the t-shirt, complete with your organization's name and logo.

DIRECTORY OF ATTENDEES

McEnergy Convention Center
21-25 June 1999
Sponsorship: US \$15,000

The official INET'99 Attendee Directory contains information on each pre-registered attendee. The Directory will include an organizational profile of the sponsor as well as a full-page advertisement on the Directory's inside cover.

CD-ROM PROCEEDINGS

McEnergy Convention Center
21-25 June 1999
Sponsorship:
US \$25,000



The papers presented at the conference are an invaluable resource that conference attendees refer to again and again. The INET'99 CD-ROM, distributed to each conference attendee, contains the text of every presentation. With your company logo on the CD-ROM cover and with your organizational Web-link inside the CD-ROM, you gain visibility not only at the conference, but for many months to come.

BOOK OF ABSTRACTS

McEnergy Convention Center
21-25 June 1999
Sponsorship:
US \$30,000



Referred to throughout the conference, this 150-page INET'99 Book contains a synopsis of every conference break-out session and is distributed to each attendee on-site. The sponsor will receive a full-page inside cover advertisement.

OFFICIAL INTERNET SERVICE PROVIDER OF INET'99

McEnergy Convention Center
21-25 June 1999
Sponsorship: \$50,000

Sponsored by: Teleglobe International
<http://www.teleglobe.com/en/internet/>

ADDITIONAL OPPORTUNITIES

Contact ISOC to discuss other opportunities to distribute items with your organization's logo.

RESERVED

PRE-CONFERENCE EVENTS

DEVELOPING COUNTRIES NETWORKING SYMPOSIUM

*McEnergy Convention Center
21-22 June 1999*

Multiple Sponsorships Available

This Symposium addresses a range of highly pertinent technology and policy issues affecting Internet development in countries with newly emerging technology. Papers and discussions between participants assess the progress made to improve connectivity and to exchange practical solutions regarding the further deployment of Internet applications in Developing Countries. Presentations are made on the results of several international connectivity projects as well as on pressing Internet-related issues facing Developing Countries today. Sponsorship of this Symposium provides a quick avenue to build your organization's presence in this emerging market.

K-12 EDUCATOR'S WORKSHOP

*McEnergy Convention Center
22 June 1999*

Multiple Sponsorships Available

This workshop illuminates the broad range of issues related to the use of the Internet in schools, with an emphasis on practical lessons for teachers and administrators. Presentations address school reform and the renewal of teaching and learning through the use of Internetworking technology, describe major international networking projects through which students from around the world can collaborate with one another on a global basis, and provide models for professional development and ongoing support for teachers. Sponsorship of this Workshop is a perfect way to demonstrate your organization's commitment to education.

NETWORK TRAINING WORKSHOP FOR COUNTRIES IN THE EARLY STAGES OF INTERNETWORKING

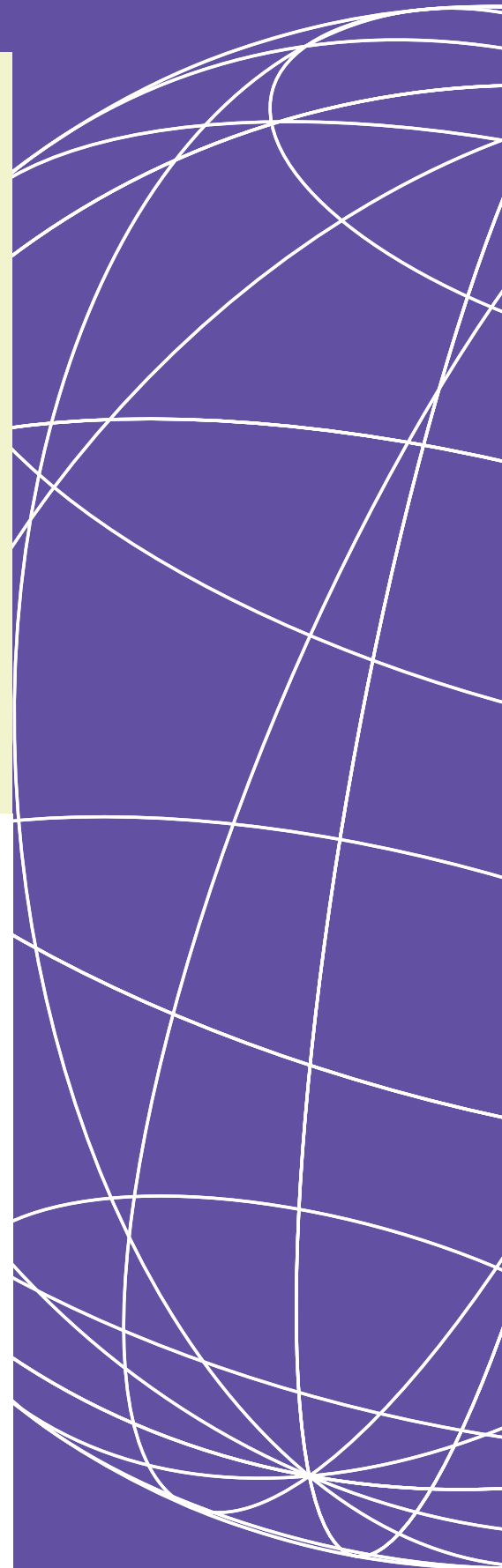
13-20 June 1999

Multiple Sponsorships Available

Held the week prior to the INET'99 Conference, this workshop provides intensive training for networking professionals from countries that have recently connected to the Internet or want to do so. The workshop emphasizes hands-on Internet set-up, operations, maintenance and management. Many graduates are leading the implementation of the Internet in their countries today. Sponsorship of this Workshop provides your organization with an opportunity to gain an influential, insider presence in countries new to the Internet.

Becoming An INET'99 Sponsor

To become a sponsor of INET'99, contact the Internet Society International Secretariat at <inet99-sponsors@isoc.org> or call +1 703 648 9888. European, Middle Eastern and African organizations may contact ISOC's Geneva Office at <inet99-sponsorsEMEA@isoc.org> or call +41 22 929 5786. All sponsorship events are sold on a first-come, first-served basis. All exhibition booth assignments are made on a first-paid, first-assigned basis.



SPONSOR LEVELS AND BENEFITS

Benefits are commensurate with level of sponsorship, which is determined by total contributions.

PRIMARY SPONSOR (US \$300,000 and above)

- One (1) 20x25 foot Exhibition Island, which includes basic furniture, carpeting, RJ45 10mb ethernet connection, and lighting
- Twenty (20) complimentary INET'99 conference registrations
- 10,000 complimentary INET'99 Exhibition Hall Passes for VIP customers
- Organization name and logo printed in the INET'99 Program Guide
- Organization name and URL placed on the INET'99 Web-site
- Custom banner with corporate name on conference premises
- Recognition from the podium by ISOC President/CEO
- Custom signage at entrance to Exhibition Hall
- Invitation to VIP Sponsorship Reception
- Exclusive scheduled press conference
- Sponsor of the Official INET'99 Conference Pin

PATRON SPONSORS (US \$200,000 to \$299,999)

- One (1) 20x20 foot Exhibition Island, which includes basic furniture, carpeting, RJ45 10mb ethernet connection, and lighting
- Fifteen (15) complimentary INET'99 conference registrations
- 5,000 complimentary INET'99 Exhibition Hall Passes for VIP customers
- Organization name and logo printed in the INET'99 Program Guide
- Organization name and URL placed on the INET'99 Web-site
- Recognition from the podium by ISOC President/CEO
- Custom signage at entrance to Exhibition Hall
- Invitation to VIP Sponsorship Reception
- Exclusive scheduled press conference

PRINCIPAL SPONSORS (US \$100,000 to \$199,999)

- One (1) 10x30 foot Exhibition Booth, which includes basic furniture, carpeting, RJ45 10mb ethernet connection, and lighting
- Ten (10) complimentary INET'99 conference registrations
- 2,500 complimentary INET'99 Exhibition Hall Passes for VIP customers
- Organization name and logo printed in the INET'99 Program Guide
- Organization name and URL placed on the INET'99 Web-site
- Recognition from the podium by ISOC President/CEO
- Custom signage at entrance to Exhibition Hall
- Invitation to VIP Sponsorship Reception
- Exclusive scheduled press conference

SUSTAINING SPONSORS (US \$35,000 to \$99,999)

- One (1) 10x20 foot Exhibition Booth, which includes basic furniture, carpeting, RJ45 10mb ethernet connection, and lighting
- Five (5) complimentary INET'99 conference registrations
- 1,000 complimentary INET'99 Exhibition Hall Passes for VIP customers
- Organization name printed in the INET'99 Program Guide
- Organization name and URL placed on the INET'99 Web-site
- Custom signage at entrance to Exhibition Hall
- Invitation to VIP Sponsorship Reception
- Exclusive scheduled press conference

CONTRIBUTING SPONSORS (US \$10,000 to \$34,999)

- One (1) 10x10 foot Exhibition Booth, which includes basic furniture, carpeting, RJ45 10mb ethernet connection, and lighting
- One (1) complimentary INET'99 conference registration
- 500 complimentary INET'99 Exhibition Hall Passes for VIP customers
- Organization name printed in the INET'99 Program Guide
- Organization name and URL placed on the INET'99 Web-site
- Custom signage at entrance to Exhibition Hall
- Invitation to VIP Sponsorship Reception
- Exclusive scheduled press conference

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AT-A-GLANCE

Pre-Conference Events

MONDAY, 21 JUNE

07:30 - 18:00	Registration
09:00 - 17:30	Technical Tutorials
13:30 - 17:30	Developing Countries Networking Symposium

TUESDAY, 22 JUNE

07:30 - 20:00	Registration
09:00 - 18:00	K-12 Educator's Workshop
09:00 - 17:30	Developing Countries Networking Symposium
09:00 - 17:30	Technical Tutorials
12:00 - 14:00	Press/VIP Lunch
14:00 - 16:00	Press Day/VIP Tour of Exhibition

INET'99 Conference

TUESDAY, 22 JUNE

18:00 - 20:00	Opening Reception
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WEDNESDAY, 23 JUNE

07:30 - 18:00	Registration
08:30 - 10:30	Opening Plenary Session
10:30 - 18:00	Exhibition
11:00 - 12:30	Concurrent Sessions
12:30 - 14:00	Lunch
14:00 - 15:30	Concurrent Sessions
16:00 - 17:30	Concurrent Sessions
19:00 - 22:30	Gala Evening Event

THURSDAY, 24 JUNE

07:30 - 18:00	Registration
08:30 - 10:30	Plenary Session
10:30 - 18:00	Exhibition
11:00 - 12:30	Concurrent Sessions
12:30 - 14:00	Lunch
14:00 - 15:30	Concurrent Sessions
16:00 - 17:30	Concurrent Sessions
18:00 - 19:30	Birds of a Feather Meetings

FRIDAY, 25 JUNE

07:30 - 13:00	Registration
08:30 - 13:00	Exhibition
08:30 - 10:00	Concurrent Sessions
10:30 - 12:30	Closing Plenary Session

KEY DATES FOR INET'99 EXHIBITION

EXHIBITION MOVE-IN

21 June Monday, 12:00 - 20:00
22 June Tuesday, 08:00 - 11:00

PRESS/VIP TOUR OF EXHIBITION

22 June Tuesday, 14:00 - 16:00

EXHIBITION HOURS

23 June Wednesday, 10:30 - 18:00
24 June Thursday, 10:30 - 18:00
25 June Friday, 08:30 - 13:00

EXHIBITION MOVE-OUT

25 June Friday, 13:30 - 19:00



PAST INET SPONSORS

The Internet Society recognizes, with appreciation, the contributions of these past INET sponsors.

3COM
ACCT
Advanced Network and Services
Advantis
Agence de la Francophonie
Alis Technologies
Anixter
Apple
Asia-Pacific Development Information Programme
AUPELF-UREF
Bay Networks
Bell Canada
Bellcore
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British Telecom
Bunyip Information Systems
Canadian International Development Agency
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CANARIE
Cayman Systems
Centel Communications
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Cylink
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Defense Information Systems Agency
Deutsche Telekom
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ECMA
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EUnet International
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FLAG Telecom
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France Telecom
FTP Software
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Global Knowledge Network
Global One
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Gouvernement du Canada
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Gray Associates
GreenNet
GTE Hawaiian Telephone
IBM Corporation
Incom GmbH
Industry Canada
INNOVATECH Grand Montreal
International Development Research Centre
International Science Foundation
Internet Association of Japan
ICCWorldWide
Interop
Interoute
John Wiley & Sons
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Louis Albert Associates
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Newbridge Networks
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Oceanic Cable
Olelo
Open Society Institute
Oracle
O'Reilly & Associates
Pacific Telecommunications Council
Performance Systems International
PRC
PricewaterhouseCoopers
PSINet Europe
Publications Transcontinental
Quebec Telephone
Quebecor Multimedia

RARE
Red Hemisferica de Conocimientos para las Americas
Republique et Canton de Geneve
Reuters
SDL Communications
Silicon Graphics
Societe Radio Canada
SoftBank Expositions
Sprint
STMicroelectronics
Strategic Information Solutions
Sun Microsystems
SWITCH
Teleglobe
Toshiba
Tut Systems
U.S. Defense Information Systems Agency
U.S. State Department
Union Bancaire Privée
United Nations Development Programme
University of Geneva
UUNET/PIPEX
Ville de Geneve
Ville de Montreal
Walnut Creek CD-ROM
World Bank
World Trade Centers Association

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