

# News from the Internet Society

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## INET/IGC 2004

Barcelona, Spain, May 10-14, 2004

### ***Strengthening the Net: Building an Open and Trusted Internet***

Preparations for INET/IGC 2004 - one of next year's major Internet conferences - are well underway. The Call for Papers is now open (until December 31<sup>st</sup> 2003) and a preliminary program structure has been published. This edition of INET, which will be the Internet Society's first event to be held jointly with Spain's Internet Global Congress (IGC), promises to be bigger and better than ever. Over 180 sessions will be presented in four parallel content tracks. These tracks will cover a broad range of areas, including Corporate Strategy, New Technologies, Consumer Applications and Society, Politics and Culture.

Since 1991, the Internet Society's annual INET events have given members of the global Internet community, technology experts, policy makers and business leaders a unique opportunity to meet to debate and discuss the technologies and policies that are defining the future of the Internet. A typical INET brings together professionals from more than 120 countries. Over 2,000 attendees are expected at INET/IGC 2004.

INET conferences have always been known for the high quality of their sessions and presenters. It is expected that some of the most respected members of the Internet community, including pioneers whose work helped lay the foundation for today's Internet will be speaking at INET/IGC 2004.

A number of the INET sessions will be presented by those driving the Internet technology standards processes. Being the organizational home of the Internet Engineering Task Force (IETF), the Internet Society is able to use INET to bring attendees the most highly relevant and up-to-date information on the latest Internet standardization activities

If you are involved in any way with Internet technologies or policies, make sure you don't miss INET/IGC 2004 - the premier global Internet conference!

The conference Call for Papers along with a preliminary conference program is available now on the Internet Society web site.

**For more details, or to submit a paper: [www.isoc.org/inet04/](http://www.isoc.org/inet04/)**

**For the preliminary conference program - see overleaf ► ► ►**

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## Preliminary Conference Program

### Corporate Strategies and New Models for Sales, Management and Production

<b>Corporate Strategy</b>	- The Internet and Innovation - Technology Strategy - Finding Financing
<b>Management Tools</b>	- Resource Management - Customer Relationship Management - The Internet and logistics
<b>Sales and Communication</b>	- New On-line sales tools - E-business models - E-business case studies
<b>E-learning</b>	- Traditional vs Online learning - Tools for e-learning - E-learning for SMEs

### New Technological Developments

<b>Security</b>	- Protecting On-line resources - Protecting the network - Trusted computing
<b>New Access Technologies</b>	- Power Line Communications - New Wireless technologies - Information Technology in the home
<b>Distributed Computing</b>	- Grid computing - Web Services and the Semantic Web - Peer-to-peer applications
<b>Applications</b>	- Video over IP - Voice over IP - Proprietary vs. Open Source Models for Software Development

### Consumer Applications

<b>Digital Media</b>	- Protecting copyrighted material - Content Management - The evolving media market
<b>Interactive Marketing</b>	- New forms of on-line advertising - New on-line marketing strategies - Mobility and Marketing
<b>Digital Entertainment</b>	- Online games - The future of television - Business models that work
<b>Mobile Communications</b>	- New wireless Internet services - New business models for new services - Corporate wireless applications

### Society, Politics and Culture

<b>Impacts of the Internet</b>	- Economic implications - Electronic democracy - E-government
<b>Internet for everyone</b>	- Telecommuting - Community networks - Access for the disabled
<b>Trust</b>	- On-line privacy - Digital identity and authentication - Internet security
<b>Hot topics</b>	- Fighting spam - Linux and Open Source Software - The multi-lingual Internet

The Internet Society ([www.isoc.org](http://www.isoc.org)) is a not-for-profit membership organization founded in 1991 to provide leadership in Internet related standards, education, and policy. With offices in Washington, DC, and Geneva, Switzerland, it is dedicated to ensuring the open development, evolution and use of the Internet for the benefit of people throughout the world. ISOC is the organizational home of the Internet Engineering Task Force (IETF), the Internet Architecture Board (IAB), the Internet Engineering Steering Group (IESG) and other Internet-related bodies who together play a critical role in ensuring that the Internet develops in a stable and open manner.