

**How to balance the 3 “Cs”:  
Creativity, Confidence and  
Convergence  
Conclusions, Internet Technical Forum**

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# Introduction

- The participation of the Technical Community in the OECD Ministerial is historical and unique.
- The Stakeholder forum day demonstrates that multi-stakeholder participation is more broadly recognized, and a contribution to the OECD Ministerial meeting.
- The Internet is a fundamental part of the global economy, of social engagement, of knowledge sharing, of empowerment.
- Its future has no boundaries – its innovation is limited only by the imagination, and....
- The right balance of the 3 “Cs” – Creativity, Confidence, Convergence. Both within and between, they are fundamental to the Internet’s continued success and use.

# The balance of the 3c's

- Any balance of creativity, convergence, and confidence must ensure the:
  - Continued ability to connect
  - Continued ability to communicate
  - Continued ability to innovate
  - Continued ability to share
  - Continued ability to choose
- And maintain a single, interoperable system that ensures innovation on the edges.

# Creativity

- Within creativity, a balance has to be struck if one wants to maintain the Internet as a mechanism for innovation, economic growth and social development. Important to fueling creativity in this regard:
  - Encouraging innovation and ongoing development of the Internet by supporting research programs and infrastructure deployment.
  - Partnering with all stakeholders to help to develop ICT skills that support the Internet economy, especially in developing countries.
  - Putting in place policies to expand access to the Internet in all parts of the world.
  - Enabling private sector investment and competitive innovation, which are essential components of an effective and efficient Internet policy framework.
  - Opposing undue governmental or non-governmental restrictions on the evolution and use of Internet technology, recognizing that the open and decentralized nature of the Internet is fundamental for it to continue being a platform for innovation and creativity.
- The multi-stakeholder model to address Internet policy frameworks ensures the balance is maintained.

# Convergence

- The inter-dependencies resulting from convergence require that a continuous balance is struck.
- Convergence means different things, affects different layers of the Internet, including forms of access, applications and devices, innovation on the edge of the Internet.
- To create maximum benefit from convergence:
  - The resilient and neutral nature of the network infrastructure must be maintained.
  - Drawing on the expertise of all stakeholders, especially those from the Internet technical community, to conceive and implement Internet-friendly policy frameworks to encourage innovation, protection of the critical Internet infrastructure and enable users to take advantage of fully deployed and converged networks that are integrated into a global economy.
  - Continuing to support technologies and legislation that encourage the open and collaborative Internet model.
  - Ensuring that neither government regulation nor economic power of monopolies delays or prevents the growth of the Internet by limiting ability for new, innovative Internet-related services. Forward looking policies must promote competition at all levels.
- Keeping pace with the Internet's growth and scaling to maintain its continued status as a single, interoperable system that enables innovation on the edge.

# Confidence

- Confidence involves users, suppliers, providers.
- Confidence requires balancing many factors, and can be built on by:
  - Recognizing that the confidence of consumers and Internet users in the stability, reliability, and security of the internet is essential to the success of the future global economy.
  - Developing strong, effective and coordinated international and domestic cyber-security strategies and measures against cyber-crime.
  - Helping to educate citizens about the importance of cyber-security, and to develop the skills needed to protect themselves.
- The medium is relatively new to many users, the solutions often requiring creativity and innovation.

# Conclusions

- Cooperation, coordination, and collaboration are important aspects for Creativity, Confidence and Convergence.
- The Technical community looks forward to working with all stakeholders and the OECD as the Internet economy is developed into the future