

# Organisation Membership

*The Internet Society is an important industry forum to provide leadership for the Internet evolution regarding technology, policy, governance, and the continued development of Internet technology for geographies that are just beginning to benefit from ubiquitous network communications.*

—Prith Banerjee  
Senior Vice President, Research  
and Director, HP Labs

## Connecting the Dots to Keep the Internet Working for You

Whether you're a dot-com, dot-org, dot-edu, or any other domain, there's only one organisation that understands the vital role the Internet plays in your world. The Internet Society (ISOC) doesn't build the pipes or create the applications that make the Internet work; we connect the businesses and the organisations that rely on the Internet. Our diverse membership of leading businesses, nonprofit and nongovernmental organisations, and educational and research institutions may do fundamentally different types of work, but they share a common set of objectives: To preserve the open and global nature of the Internet, to maximize innovation, and to maximize access to all that the Internet offers. This is done through working to ensure appropriate regulatory and policy regimes and through actively supporting open standards development.

At ISOC, we create the relationships that give you a voice in how the Internet grows.

## Meeting Challenges: Today's and Tomorrow's

The Internet is successful in large part because of its unique model: shared global ownership, development based on open standards, and freely accessible processes for technology and policy development. However, there are threats to the fundamental tenets of that model.

As the Internet matures, misguided deployments of technology or unwise approaches to important technical and policy issues, even when well-intentioned, carry the risk of fracturing the Internet and impeding its growth and our ability to keep it secure. These challenges have an impact on the economic viability of commercial enterprises as well as the sustainability of public interest organisations, whose business and service models rely on the Internet.

In order to ensure that global Internet evolution is driven by the same balanced approach to technology and policy that made it the vital social and economic engine that it is today, businesses and organisations must be both active and vocal. ISOC membership is the single most powerful platform for participating in the Internet's future and for being heard.



Lynn St. Amour, President and CEO of ISOC, takes the podium at the opening of the 2007 Internet Governance Forum in Rio de Janeiro, Brazil.

## The Internet Society's Action Plan

As the Internet matures, the technology, policy, social, and economic issues surrounding its development have become intertwined. Few, if any, issues remain exclusively technical, political, social, or economic. Indeed, most of those issues involve elements of the others. Successfully identifying and addressing the challenges requires a dynamic, multidisciplinary approach. ISOC has launched the following three key initiatives that anticipate the challenges and focus on solutions.

- Enabling Access, including programmes such as the Technical Capacity programme, provides the educational opportunities and knowledge needed to grow and sustain the Internet.
- InterNetWorks includes programmes whose purpose is to ensure the Internet continues to perform with the reliability and growth that are its hallmarks.
- Trust and Identity, a research initiative, identifies and promotes technologies and policies that resolve some of the persistent issues in this critical area.

*We are very pleased  
to support ISOC's  
mission. Our company  
has grown over the  
years thanks to the  
Internet and organisa-  
tions like ISOC that  
have made the Internet  
what it is today.*

*—Steven Lee  
President, AtBatt.com*

## **A Globally Recognized Leader**

ISOC is the trusted and objective voice that policy makers and decision makers turn to for perspective and advice on the interrelationships between Internet technology and public and economic policy.

We are the organisational home of the Internet Engineering Task Force (IETF), which is responsible for the Internet's seminal and most important standards, such as TCP/IP, e-mail, instant messaging, VoIP, and IPv6. ISOC is a significant contributor to the open standards process through its support of the IETF and its related bodies, including the Internet Architecture Board, the Internet Engineering Steering Group, and the Internet Research Task Force.

ISOC collaborates with national and international governments, research and educational institutions, civil society groups, network operators, and root server operators, as well as the Internet Corporation for Assigned Names and Numbers, the Network Startup Resource Centre, and the Regional Internet Registries.

We have earned worldwide recognition among both nations and regional policy organisations, such as the United Nation's Internet Governance Forum (IGF), the Organization for Economic Cooperation and Development (OECD), and the Internet's technical community for our pioneering support of an open, secure and globally accessible Internet.

## **Partnership for Success**

ISOC's relationships offer you a voice in how the Internet grows. We actively solicit the opinions of and encourage collaboration among the many diverse stakeholder groups that comprise our membership. The ISOC staff relies on the intellectual capital present within our membership for perspective and insight on strategic initiatives and programme activities.

**For more information, including details of the other membership levels, visit <http://www.isoc.org> or contact Andrew Dvorshak at +1 703 439 2129 or [dvorshak@isoc.org](mailto:dvorshak@isoc.org).**

Through financial support of and guidance for partnership programmes, members help build in-country capacity and enhance the development of regional technical communities and economies.

Membership in ISOC puts your organisation in the company of the world's most respected industry leaders. Our top three tiers of membership include the following organisations and corporations.

- **Platinum Members:** Afilius Limited, ARIN, Cisco Systems, Inc., Comcast, Motorola, Inc., Neustar, RIPE NCC
- **Gold Members:** APNIC, Geneva Financial Center Foundation, HP, IBM, Internet Initiative Japan (IIJ), Lombard Odier Darier Hentsch, Microsoft, Nominet UK, US Department of Defense (DISA)
- **Silver Members:** Alcatel-Lucent, Google, Japan Network Information Center

## **Join Today**

ISOC has a membership level to fit every organisation, from the smallest start-up to nonprofit organisations and educational institutions to government ministries to multinational corporations. Contact us today and help us connect the dots for a stronger and more vibrant Internet.

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A nonprofit organisation, the Internet Society was founded in 1992 as a leader in promoting the evolution and growth of the Internet. Through our members, chapters, and partners, we are the hub of the largest international network of people and organisations that work with the Internet. We work on many levels to address the development, availability, and technology of the Internet.

The Internet is critical to advancing economic growth, community self-reliance, and social justice throughout the world. Become a member of the Internet Society, and share this vision. For more information, visit <http://www.isoc.org>.

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