



Chapters and Members Meeting, Sydney, Australia

Tuesday 23rd June 2009

Chair: Holly Raiche (ISOC Australia Chapter)

Attendees

Chapters

Skeeve Stevens (Australia)
Shemti Korporaal (Australia)
Cheryl Langdon Orr (Australia)
Holly Raiche (Australia)
Kevin Karp (Australia)
Sivasubramanian Muthusamy (India, Chennai)
Rudi Vansnick (Belgium)
Chung Laung Liu (Taiwan)
Allen Jong-Woei Whang (Taiwan)
Ting-Yun Chi (Taiwan)
Alice Yu (Taiwan)
Ping Wong (Hong Kong)
Edmon Chung (Hong Kong)
Gurpreet Singh (India, Delhi)
Olivier Crepin-Leblond (England)
Sebastien Bachollet (France)
Stefano Trumpy (Italy)
Laura Abba (Italy)
Didier Kasole (Democratic Republic of Congo)
Hawa Diakite (Mali)
Patrick Vande Walle (Luxembourg, ISOC BoT)

Individual Members

Jim Galvin
Chris Kwan

Sphere

Robin Loan

ISOC Staff

Anne Lord
Drew Dvorshak
Jean Marc Lilla
Lynn St Amour (ISOC CEO & President)
Bill Graham

Rajnesh Singh
Christine Runnegar
Kevin Craemer

Remote participation

Hans Peter Dittler (Germany)
Dawit Bekele (ISOC Staff)

Draft Agenda

1. Welcome and introductions

Holly Raiche opened the meeting and welcomed everyone. She explained that many people were likely to be late as there was an ICANN ALAC joint session being held that was running over time.

2. Strategic Update - Presentation by Lynn St Amour, CEO/President of ISOC

LSA commenced by noting that she had been asked to provide a high-level overview of ISOC's Strategic Initiatives. She said Bill Graham, Strategic Global Engagement, would describe ISOC's Ambassador Programme.

The slides can be found at:

<http://isoc.org/wp/chapter-meetings/files/2009/06/isocs-vision-mission.pdf>

Lynn outlined ISOC's Vision, Mission, Core Values and Strategic Initiatives (Enabling Access, InterNetWorks, Trust & Identity).

She also referred to the Kantara Initiative, with 45 supporting organizations, including ISOC. Lucy Lynch, Director of Trust and Identity Initiatives, has a seat on the board, and Trent Adams, Outreach Specialist, Identity Community, is leading the leadership council. Lynn commented that this speaks to the quality of people ISOC attracts.

Chapters and members are invited to contact Lucy Lynch and Trent Adams directly for more information. Lynn emphasised ISOC's aim to reach out to ISOC Chapters, members and the broader community.

Lynn then went on to outline ISOC's 2009 Strategic Objectives:

- Internet Model
- Health of Internet
- Future Leaders
- Alternative Revenue Sources
- Chapters and Members

and explained that ISOC wants to have concrete objectives that will help move the Internet forward. Lynn referred to the broad consultation undertaken by ISOC to develop these objectives and programs to implement them. She commented that it is important to focus on a small number of things that are critical to Internet

development but to balance that focus to allow Chapters to focus on areas that are of interest to them.

2.1 . Update on the ISOC IGF Ambassadors Programme, Bill Graham, Strategic Global Engagement

Bill noted that this is the 3rd or 4th year of the ISOC IGF Ambassador's Programme. He said that this Programme and the IETF Ambassador's Programme would be rolled into the Future Internet Leaders Programme. In terms of the IGF Programme, ISOC has up to about 20 individuals (returning and new). The application process has become more rigorous and requires, amongst other things:

- Statement of motivation
- Demonstration of Interest in issues
- A commitment to actively participate in workshops at the IGF

Applications are open until 29 July 2009. Bill encouraged Chapter leaders and members to apply.

3. Chapter Development Update (Supporting Healthy Chapters) - Anne Lord, Senior Manager, Chapters and Individual Memberships

Anne presented an update of work undertaken since the beginning of 2009, noting that it was now halfway through the year and therefore appropriate to mark the midway point.

A copy of the presentation can be found at:

<http://isoc.org/wp/chapter-meetings/files/2009/06/230609-chapters-update.pdf>

It was noted that the priorities for 2009 sat within the framework of the Chapter Development Plan (which is a long term plan), but that Chapters had provided the feedback on where the priorities should sit relative to each other.

She explained the background to the Association Management Software (AMS) choice of the "Aptify" product, together with information regarding ongoing work and work ahead to support the implementation. Chapters will be able to access the membership system via an "eBusiness" web portal. The "go live" date is October 15th. There will be another phase of the system – Phase 3 the "Engagement" platform, which will be an Open source platform to support enhanced communications and engagement which will not go live until mid 2010. In the months ahead, feedback and testing will be required from Point of Contact for the AMS identified by each Chapter.

Anne highlighted the introduction of programmes to assist with funding: the event funding programme (USD 2,000 available to Chapters) designed to support membership re-invigoration and the travel fellowship programme.

She highlighted the work to enhance support of ISOC's activities and referenced the work by Bill Graham (OECD consultations, JPA, WTPF) and the work of the Policy team with the "Briefing Papers" series, and work in Standards and Technology.

The Chapter Handbook project is progressing well. Wendy the editor has collected many examples from Chapters and is still looking for more content. The Project is due for completion towards the end of the year.

The Sphere project is progressing steadily and a new group “sphere-translate” has been launched which is managed by Gerard Ross. The group is tasked with defining a sustainable translation programme for ISOC. There has been a good response to the call for volunteers.

The Sphere-labels group is the group dealing with the policies and procedures for Chapters. A high level “Principles of Affiliation” document has been developed and is open for comments on the blog. Other documents are a “Chapter Agreement”: granting use of name, protecting trademark (under preparation) and an “Operational Procedures for a Chapter” which is also under preparation and will be discussed in the Sphere Label group.

There was a comment in support of the work in the Sphere labels group and in particular on the work on the Chapter policy framework.

Stefano Trumpy commented on the funding issue by sharing successful experiences from ISOC Italy. These included being awarded Community Grants money which helped with a kind of “seed money”, investigating alternative revenue sources from large companies and revenue from top level domain operations.

4. Discussion of top 3 issues facing Chapters – Robin Loan (Sphere)

Robin Loan presented the results of the short survey on the top 3 issues facing Chapters today, which Chapter leaders were asked to complete on Sunday 21st June.

The survey raised a number of issues that Chapters and members are concerned about, including:

- Governance
- Disability
- Future
- Funding opportunities
- Access
- How to inform governments
- Local regulatory issues
- Hadopi
- IPv6

Way ahead of these issues however in importance to emerge from the group, were 1) Chapter building 2) Partnering between Chapters and 3) how to grow and sustain Chapters.

The group then participated in a facilitated exercise designed to generate discussion around the issues raised.

The exercise generated lots of discussion. Some themes to emerge were identified as:

- Chapters have similar problems
- There is a pattern of Chapters growing and then withering away
- There must be a way to rejuvenate/sustain Chapters
- Networking is important - new people to the group had the opportunity to exchange information and meet those they had not met before but had an interest in getting to know.

In the following discussion, Paul Brooks (Australia Chapter) queried how many Chapter leaders actually ask people to join the Chapter. He was never asked. Rudi Vansnick responded that he tries to recruit members everyday through, amongst other means, his Internet Ombudsman service.

Using the skills from within the Chapter network (and in particular of ex-Presidents) was also raised. Sivasubramanian Muthusamy (ISOC India Chennai Chapter) invited Sebastien Bachollet (past president of the France Chapter) to become an honorary member of his Chapter. Professor Lui of ISOC Taiwan Chapter also invited Sebastien to visit his Chapter.